

OVERVIEW

Since 1999, I have been in the forefront of interactive marketing as a web designer / developer and marketing manager, overseeing dozens of web sites for multiple corporations, as well as through my Philadesigns.com freelance outfit. I also have spent many years in the graphic design and print industry, creating ad campaigns and brochures.

From client meetings, continued vendor relationships, managing designers, and excellent communication skills with senior staff, I bring a seasoned responsibility to all roles I take on.

EDUCATION

Kutztown University

Kutztown, PA 19530

Bachelor of Science – Communications

TECH SKILLS

HTML5	jQuery	Drupal
CSS3	Javascript	WordPress
Coda	Apple OS 10.6	Flash
Photoshop	Windows XP	Organic SEO
Illustrator	Social Media	Web Standards
Dreamweaver	Browser Testing	HTML Emails
Office	Wireframing	Google Analytics
Visio	Keynote	OmniGraffle

INTERESTS

CSS3 / HTML5, Expression Engine, playing piano / keyboards, recording music with Pro Tools 8, design, gardening & cooking experiments, biking Philly, traveling with my wife, working on my house in Fishtown.

PORTFOLIO

Philadesigns: <http://www.philadesigns.com>

EXPERIENCE

Campus Apartments

4043 Walnut Street, Philadelphia, PA 19104

Ph: 215.243.7000

Web Designer / Developer, March 2007 - Present

www.campusapartments.com

At Campus Apartments, I provided web design, art direction, and front-end development for a custom CMS, multiple property web sites, intranet, corporate blogs, HTML email campaigns, customer portals, and other sibling organizations. I also managed entry level designers, delegating and tracking progress through IssueTrak, and made site adjustments based on analytics data.

Philadesigns

Owner / Online Marketing & Web Design Service, 2005 - Present

www.philadesigns.com

GMH Communities Trust

10 Campus Boulevard, Newtown Square, PA 19073

Ph: 610.355.8287

Web Designer / Graphic Designer, June 2000 – March 2007

www.gmhcommunities.com

At GMH Communities (now American Campus Communities), I provided all web design and front-end development for multiple corporate identities, as well as continual web site maintenance. I also assisted with the print team with graphic design, concepts, and layout.

Strongarm Designs, Inc.

425 Caredean Drive, Horsham, PA 19044

Ph: 215.443.3400

Assistant Marketing Manager, February 1998 - May 2000

www.strongarm.com

At Strongarm Designs, my role was to implement all things marketing as the one-man marketing team. I produced whatever was needed for their sales team: web site, product fliers, brochures, product user manuals, trade journal advertisements, and digital photography.